

ART DALLAS

— C O N T E M P O R A R Y —



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REDWOOD MEDIA GROUP LAUNCHES NEW INTERNATIONAL GALLERY DIVISION AND ANNOUNCES THE INAUGURAL *ART DALLAS CONTEMPORARY FAIR IN APRIL 2020*

New division will serve the international gallery community with the debut of a premium contemporary exhibition to coincide with Dallas Art Fair, April 16—19, 2020

Hinckley, OH – September 5th, 2019: Redwood Media Group (RMG), the nation’s leader in exhibitions and event production, media and marketing for the global fine art community, announced today the launch of a premium market division that will serve the international gallery community, together with dates for its inaugural exhibition under the newly formed entity.

The new division, **Focus Fair Productions (FFP)**, is solely dedicated to enhancing the modern day art gallery experience, for both exhibitors and collectors, through showcasing a highly curated hand-picked selection of the world’s premium galleries and their artists from the U.S and across the globe. The inaugural fair under this new division will be **Art Dallas Contemporary**, taking place April 16-19, 2020, at the Dallas Market Center’s Market Hall, coinciding with and complementing the existing Dallas Art Fair. Art Dallas Contemporary will be dedicated to presenting the best gallery works today’s contemporary art world has to offer. Exhibitor registration is now open at www.ArtDallasContemporary.com.

Rich Ferrante has been appointed as the Director for the Focus Fair Productions division of Redwood Media Group and will be responsible for building the new Art Dallas Contemporary exhibition brand among his own and the existing RMG network of gallery owners. As the former Director for the Hamptons Expo Group, Ferrante brings a wealth of gallery relationships from around the world, together with a solid track record of successful shows, including ArtAspen, ArtHamptons, Houston Fine Art Fair, Palm Springs Fine Art Fair and Silicon Valley Contemporary.

“Rich and I have known each other for many years now and Rich came to me with some very interesting ideas, including a new fair concept that I absolutely fell in love with,” says Eric Smith, President and CEO of Redwood Media Group. “Rich has all the qualities I look for in a partner and director, including creating attendee experiences that go beyond expectations, building marketing plans that support success and working with cultural partners in the local community.”

With expertise in helping galleries maximize their art fair business opportunity, Ferrante will assist FFP exhibitors in growing their business through their involvement in Art Dallas Contemporary, while acting as a pivotal figure in the development of the fair, building it as a key component of the vibrant Dallas art scene.

“We thought the heart of the Dallas Design District was the ideal location for the first show under the new Focus Fair Productions division,” Rich Ferrante says. “Art Dallas Contemporary will offer collectors, curators, dealers and arts professionals the opportunity to engage with the most innovative and boundary-pushing galleries from around the world, alongside a curated program of talks, special exhibitions and events.”

As the first fair to run concurrent with the Dallas Art Fair, Art Dallas Contemporary aims to create a more intimate experience where art buyers and fair attendees can be immersed in a highly curated group of galleries, explore new market trends, innovative concepts and installations. The inaugural edition will be limited to 60 galleries, each dedicated to showcasing the best and most innovative contemporary art from local, national, and international artists.

Focus Fair Productions is backed financially and operationally by Redwood Media Group. For further information on the inaugural Art Dallas Contemporary, taking place April 16-19, 2020 at Market Hall at the Dallas Market Center, please visit www.ArtDallasContemporary.com.

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About Art Dallas Contemporary

Art Dallas Contemporary is a new art fair that brings together 60 of the most innovative national and international galleries from around the world alongside a curated program of talks, special exhibitions, and events. Art Dallas Contemporary is located in Market Hall at the Dallas Market Center in the vibrant Design District, running April 16–19, 2020. The fair will be tightly curated by the Art Dallas Contemporary team as well as members of the Selection Committee, comprised of veteran art world gallerists and museum and independent curators.

About Focus Fair Productions

Focus Fair Productions (FFP) is a new modern and contemporary division of Redwood Media Group, supporting gallery owners and collectors. FFP will serve the international gallery community offering distinguished art fairs that bring collectors, curators, dealers, and arts professionals together to experience the best of today’s art market, together with a variety of exclusive programming and events.

About Redwood Media Group

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates five fine art fairs: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world’s largest fine art trade show for 40 years and counting, attracts more than 40,000 art enthusiasts every year, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 100,000 art collectors to the city. Over the past ten years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars’ worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art fairs throughout the year, RMG also owns *Art Business News*.

For more information, visit www.redwoodmg.com, www.artbusinessnews.com, www.artexponewyork.com, www.art-sandiego.com, www.spectrum-miami.com, www.artsantafe.com, and www.reddotmiami.com.